



For Immediate Release
January 16, 2006

For More Information
Contact: Jackie Bland
703/264-7200
E-mail jbland@primir.org

PRIMIR Elects 2006 Executive Committee

The Print Industries Market Information and Research Organization (PRIMIR) membership recently held their first election for the 2006 Executive Committee. Christina Echevarria, Manager of Marketing Information, Goss International Americas, Inc. was elected to Chair the PRIMIR Executive Committee. Douglas Ehmann, VP, Chief Technology Officer, The Sheridan Group was elected as the organization's Vice Chair. William K. "Kip" Smythe, Vice President, NPES serves as the group's President, and Jacqueline M. Bland, Managing Director, PRIMIR, serves as the Secretary of the Executive Committee

Other members of the PRIMIR Executive Committee are: Birgit BackofenRothacker, Director, Business Development & OEM Relationship Management, the Flint Group; Mark Favus, Director, Market Development and Product Management, Domtar; Robert H. Feldberg, VP Marketing, Konica Minolta Graphic Imaging, U.S.A.; Edwin C. Masten, Manager Strategic Planning, International Paper; and Steve Skal, Market Manager – Paper Chemicals, RohmNova.

The Print Industries Market Information and Research Organization (PRIMIR), provides in-depth research and analysis for the graphic communications industry. Formed in 2005 when the NPES Market Research Committee merged with GAMIS, PRIMIR annually provides its members with current, relevant market data and detailed information on graphic arts and related fields. Members also benefit from meetings, market research skills building, and robust networking opportunities.

For PRIMIR membership information contact Jackie Bland, Managing Director at jbland@primir.org, or by phone at 703/264-7200, extension 287.

###